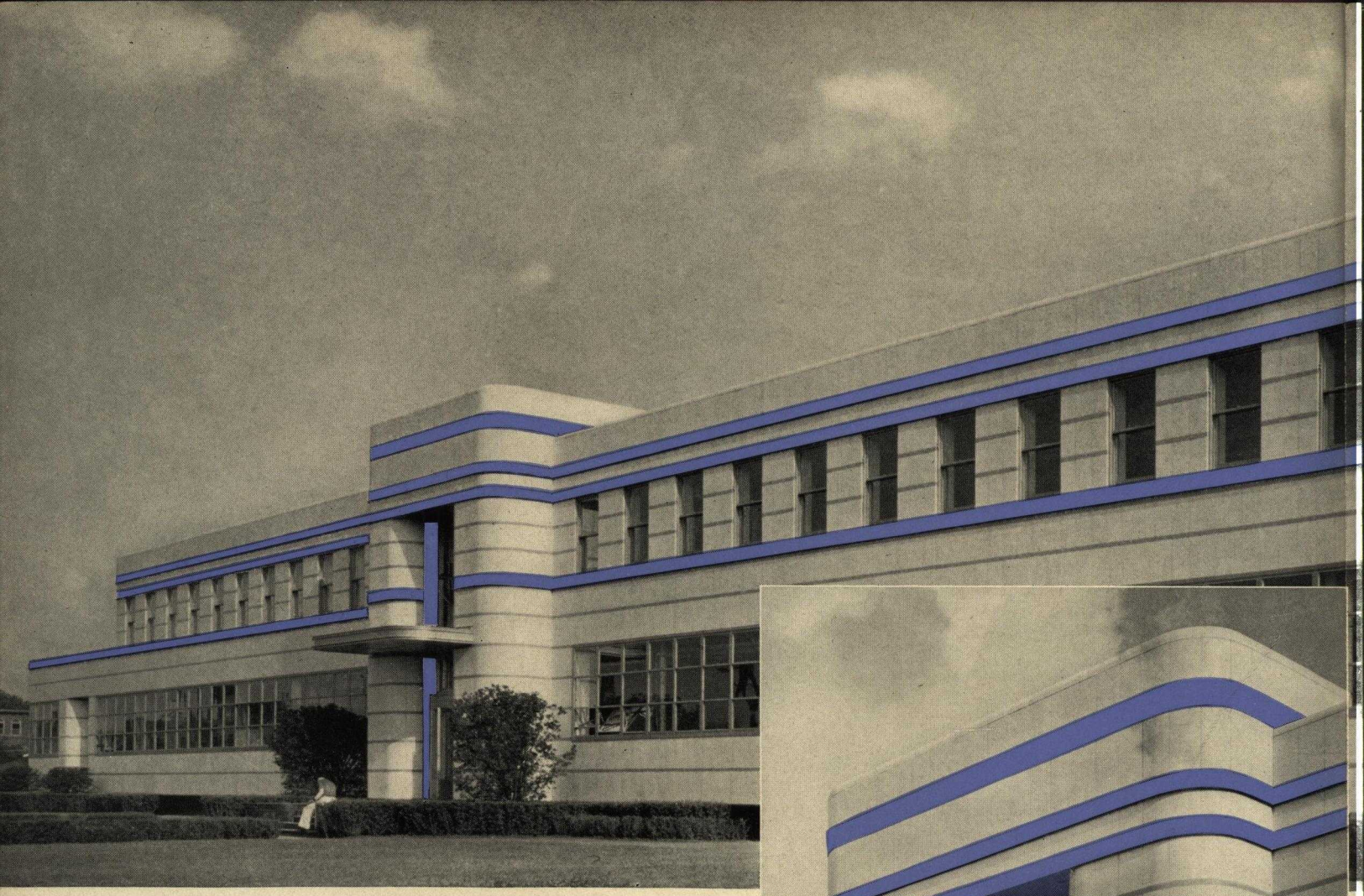
The first major project built in ten years on Chicago's State Street. Benson & Rixon's modern store faced with American Terra Cotta and glass blocks

ALFRED S. ALSCHULER, INC.
Architects

WARREN B. EWER CO.
Builder

AMERICAN TERRA COTTA

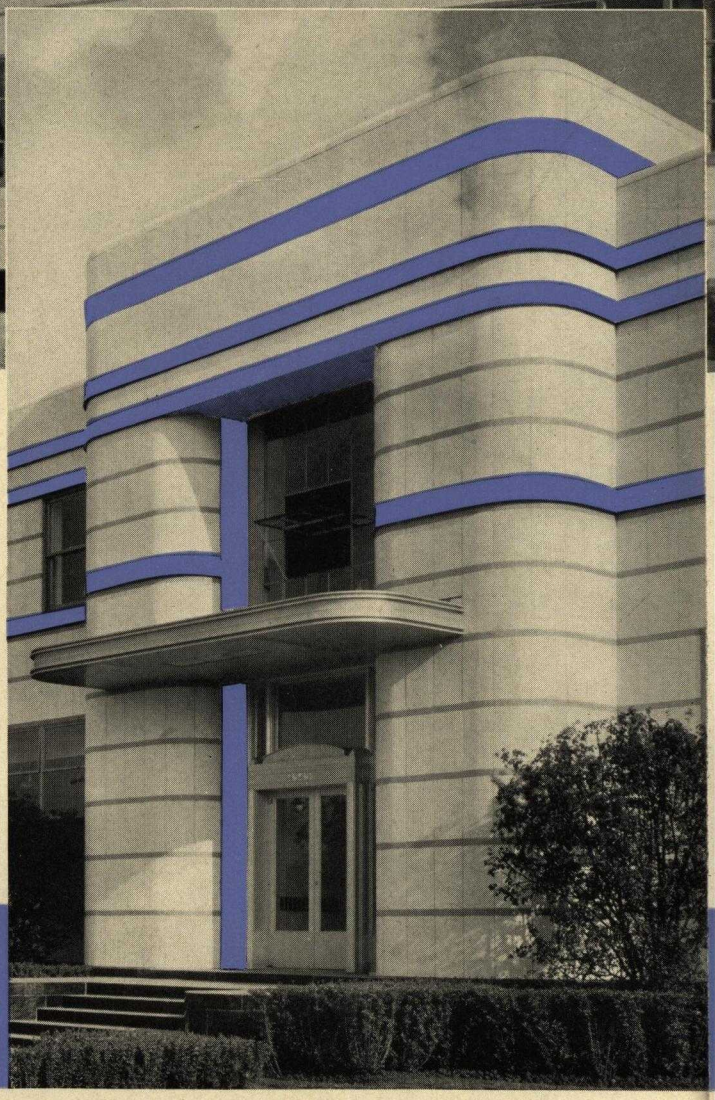
AIA—FILE 9C



ENTIRE FRONT, TERRA COTTA

Base, black; field, ivory-white; narrow band courses, gray; wider trim courses, blue. Photographs do not adequately portray the depth and richness of ceramic glazes

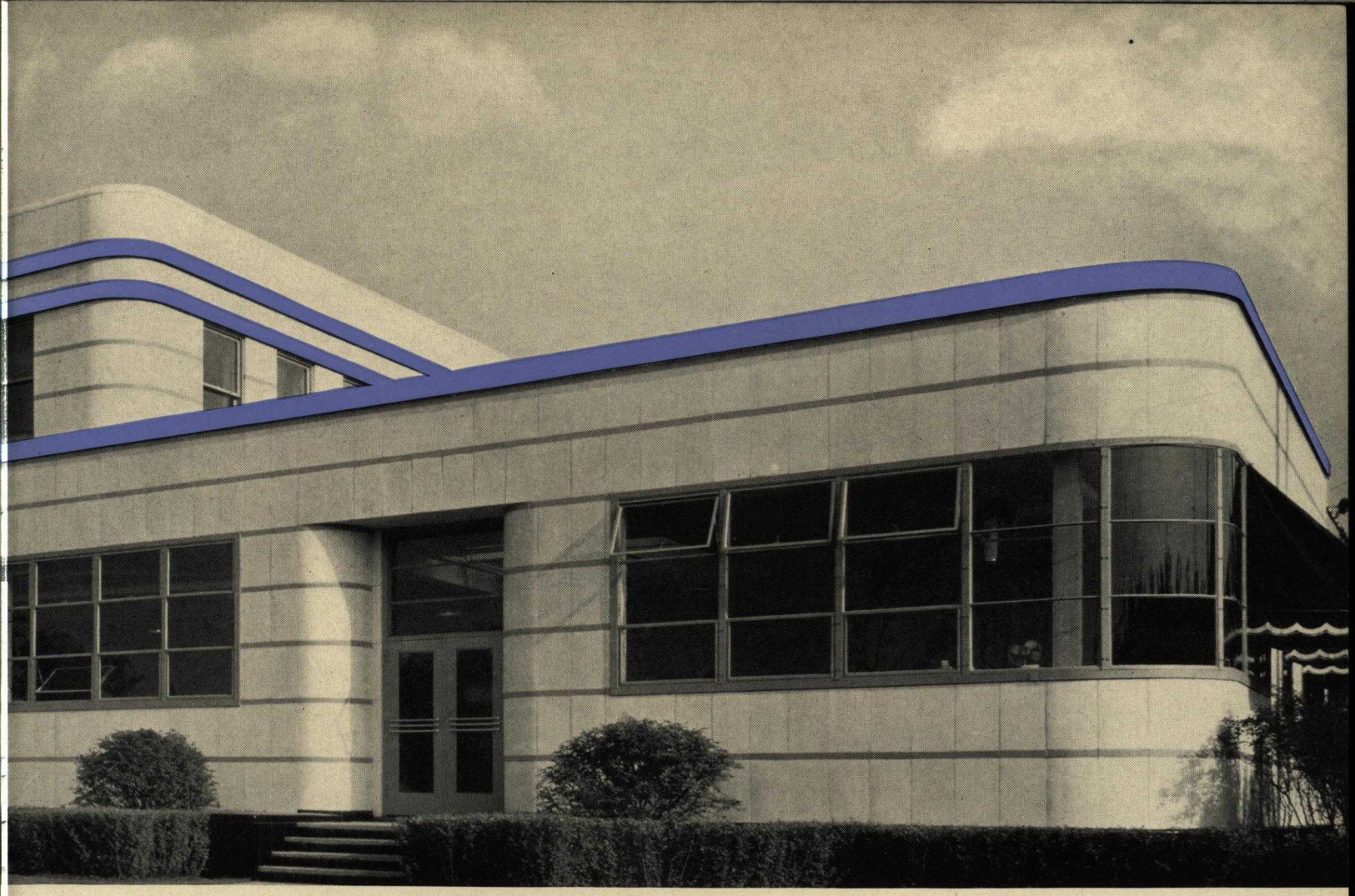
THE *Modern*



MAIN ENTRANCE DETAIL

MOTOROLA AUTO RADIO MANUFACTURING CO.
FACTORY AND OFFICE
AUGUSTA STREET AND KENTON AVENUE, CHICAGO

VICTOR L. CHARN, *Architect*
ROBERT G. REGAN CO., *Builder*

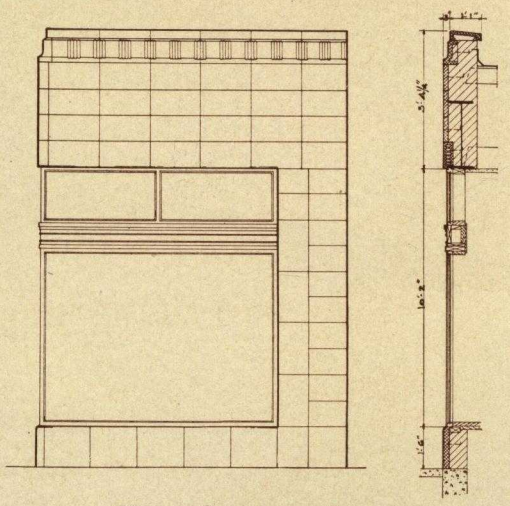


NEW PROCESS . . . EXTRUDED DE-AIRED TERRA COTTA

American Terra Cotta Wall Ashlar was used as a facing for all buildings shown in this folder. Material is formed by extruding through dies on latest de-airing machines. Individual pieces have solid backs, adding strength and eliminating construction difficulties. De-aired clay produces a stronger and more uniform body.

TERRA COTTA FACING

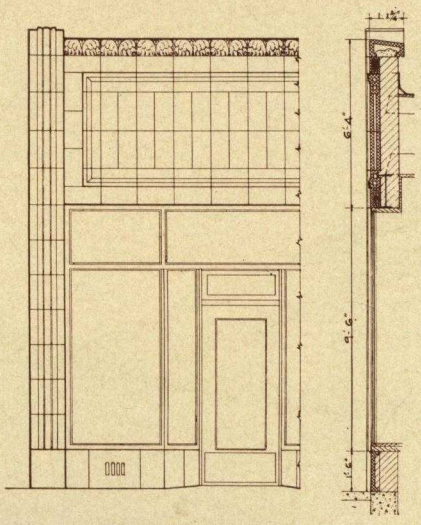
The extrusion machine reduces hand operation. An economical product both as to material and erection costs. All colors are available. Write us for full particulars.



MANDEL LOWENSTINE STORE
ARGYLE AND KENMORE
CHICAGO

OLSEN & URBAIN, *Architects*

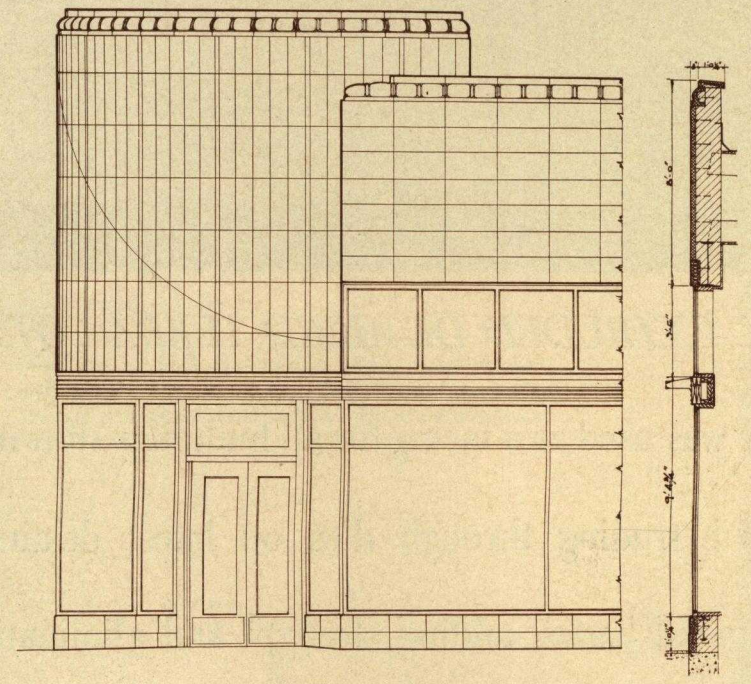
Color: black and yellow



PHILIP BLAZER STORE
8934 SOUTH LOOMIS STREET
CHICAGO

SIDNEY C. FINCK, *Architect*

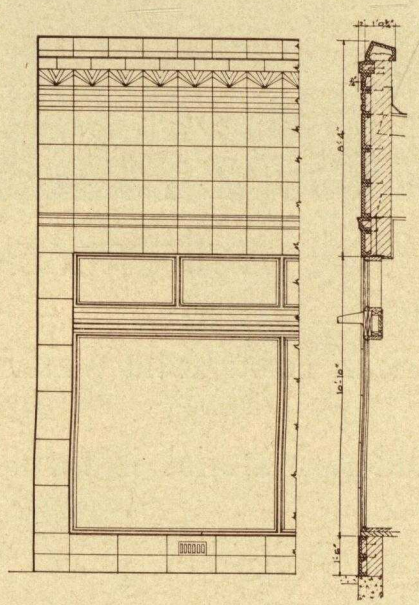
Color: black, white and green



Y. MAILICK STORE
BRYN MAWR AND WINTHROP
CHICAGO

ISADORE H. BRAUN, *Architect*

Color: blue and gold



GEO. P. KARAVITIS STORE
CERMAK RD. AND OAK PARK AVE.
BERWYN, ILLINOIS

JENS JENSEN *and* C. M. TEUTSCH, *Architects*

Color: black, white and gold

American Terra Cotta Corporation

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TERRA COTTA, ILLINOIS
Phone Crystal Lake 24

Factory
2228 N. OLNEY ST., INDIANAPOLIS, IND.
Phone Cherry 0886

General Sales Office
BUILDERS BUILDING, CHICAGO, ILLINOIS
Phone Franklin 1467

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